

## **IIC Activity report format**

Quarter No	IIC 6.0 – Quarter 3			
Thrust Area	Validation and Concept Develo	pment		
Mandatory/Elective	Mandatory			
Social Media Link (Linked in/Facebook/Instagram Twitter)				
Video Link (Minimum Five Minutes Video)				
	NHCE Institutions Innovation Electronics and Communica			h Department of
	IIC Activity			
Activity Name	Workshop on Business Mod	el Canvas		
Program Type	Level 3-Workshop			
Program Theme	Entrepreneurship & start up			
Mode of Conduct	Offline	Blended		Online
Time	From: 9AM		To: 4PM	•
Dates	Starting: 24 <sup>th</sup> April 2024		Ending: 25 <sup>th</sup>	April 2024
Number of student	40			
Participants (Min: 20)	01			
Number of Faculty Participants (As Many)	01			
Number of External Participants	Nil			
Expenditure Amount ,If any	Nil			
Remarks	The workshop was success was shortlisting the best Bl from the speaker	MC ideas and th	ne second day	was key note address
Objective(100 words)	The NHCE Institutions Inn Communication Engineerin Canvas from April 24 - 25 and four faculty membe attended the event. The stu day, and the best ideas w	g had conducte , 2024. Around rs, IIC Coord idents presente	d a 2-day wor 40 students f inators and 1 d their busines	kshop on Business Model from the ECE department Innovation Ambassadors is model ideas on the first

Operations director, Enverdant Group of Companies , Chennai, gave the keynt address on the second day.  Through interactive exercises, students were able to gain a strong grasp of the learning/skill/knowledg in cobtained representation of business, identify potential strengths and weaknesses, and ultimately refine the path to success.  Photograph 1&2  Poster sample & Collage Photo  Poster sample & Collage Photo  Poster sample & Collage Photo  Feedback sample  Registration  Attached  Attached  Attached  Attached  Registration  Sample Certificate (If Any)  Resource person profile information  Resource person profile information		
Address on the second day.  Benefit in-terms of learning/skill/knowledge in the key building blocks and develop the skills to craft a clear visual representation of business, identify potential strengths and weaknesses, and ultimately refine the path to success.  Photograph 1 & 2  Poster sample & Collage Photo  Poster sample & Collage Photo  Business Model Canvas  By Agrandia March more alor (south in exception and Communication Engineering Copyrights and Gardina and Southing to the March Collage Photo  Feedback sample  NA  Registration screens hot(Online)/Attend ance copy(offline)  Sample Certificate (If Any)  Resource person profile  NA  Resource person profile		Operations director, Enverdant Group of Companies, Chennai, gave the keynote
Poster sample & Collage Photo  Posters sample & Collage Photo  Poster sample & Collage Photo  Attached Services Services and Communication Engineering Control and Services		
Photograph 1&2  Poster sample & Collage Photo  Business Model Canvas Intra 1200/00/2014 Administrat of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administrat of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administrat of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administrat of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administrat of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administrat of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administrat of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administrat of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administrat of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administrat of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administration of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administration of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administration of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administration of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administration of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administration of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administration of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administration of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Administration of the Class and chartifoling the best loss. Business Model Canvas Intra 1200/00/2014 Adminition of the Class and chartifoling the best loss. Business Mode	learning/skill/knowledg	Through interactive exercises, students were able to gain a strong grasp of the nine key building blocks and develop the skills to craft a clear visual
Poster sample & Collage Photo  Poster sample & Collage Photo    Poster sample & Collage Photo	e obtained	
Poster sample & Collage Photo    Poster sample & Collage Photo	Photograph 18-2	ultimately refine the path to success.
Collage Photo  Institution's Innovation Council in association with Department of Electronics and Communication Engineering Organises at two day workshop on Business Model Canvas Days (26/A/2024): Submission of BMC lease and shortlisting the best ideas. Days (26/A/2024): Submission of BMC lease and shortlisting the best ideas. Days (26/A/2024): Submission of BMC lease and shortlisting the best ideas. Days (26/A/2024): Submission of BMC lease and shortlisting the best ideas. Days (26/A/2024): Submission of BMC lease and shortlisting the best ideas. Days (26/A/2024): Submission of BMC lease and shortlisting the best ideas. Days (26/A/2024): Submission of BMC lease and shortlisting the best ideas. Days (26/A/2024): Submission of BMC lease and shortlisting the best ideas. Days (26/A/2024): Submission of BMC lease and shortlisting the best ideas. Days (26/A/2024): Submission of BMC lease and shortlisting the best ideas. Days (26/A/2024): Speaker; Particles (26/A/2024): Speaker; Raja Manoharan Founder and Operations Director of Exceedings (26/A/2024): Speaker; Raja Manoharan Founder and Operations Director of Exceedings (26/A/2024): Speaker; Raja Manoharan Founder and Operations Director of Exceedings (26/A/2024): Speaker; Raja Manoharan Founder and Operations Director of Exceedings (26/A/2024): Speaker; Raja Manoharan Founder and Operations Director of Exceedings (26/A/2024): Speaker; Raja Manoharan Founder and Operations Director of Exceedings (26/A/2024): Speaker; Raja Manoharan Founder and Operations Director of Exceedings (26/A/2024): Speaker; Raja Manoharan Founder and Operations Director of Exceedings (26/A/2024): Speaker; Raja Manoharan Founder and Operations Director of Exceedings (26/A/2024): Speaker; Raja Manoharan Founder and Operations Director of Exceedings (26/A/2024): Speaker; Raja Manoharan Founder and Operations Director of Exceedings (26/A/2024): Speaker; Raja Manoharan Founder and Operations Director of Exceedings (26/A/2024): Speaker; Raja Manoharan Founder and Operations Director of Exceedings (		
Registration screenshot(Online)/Attend ance copy(offline)  Sample Certificate (If Any)  Resource person profile NA		Institution's Innovation Council in association with Department of Electronics and Communication Engineering Organises a two day workshop on  Business Model Canvas Day1 (24/04/2024): Submission of BMC ideas and shortlisting the best ideas. Day2 (25/04/2024): Keynote Talk by Raja Manoharan.  Faculty Coordinator Mr. Ajay Sudhir Bale IIC Coordinator, ECE Dr. Aravinda K HoD, ECE Dr. Sujin Jose IIC - Convener Dr. Agalya V IIC - President Dr. Manjunatha Principal  Raja Manoharan Founder and Operations Director of
screenshot(Online)/Attend ance copy(offline)  Sample Certificate (If Any)  Resource person profile NA	Feedback sample	NA
Any)  Resource person profile NA	screenshot(Online)/Attend	
The source person prome		Nil
		NA




