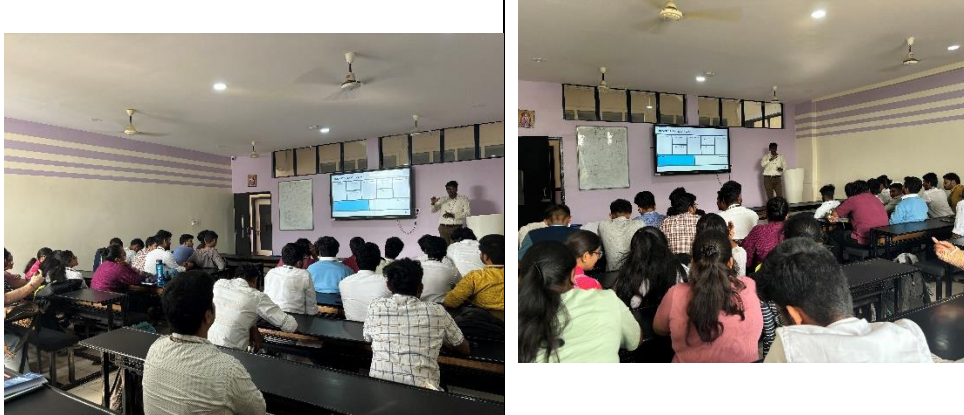






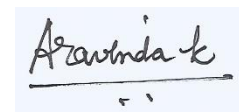
IIC Activity report format

Quarter No	IIC 6.0 – Quarter 3		
Thrust Area	Validation and Concept Development		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/ Twitter)			
Video Link (Minimum Five Minutes Video)			
Program Driven by	NHCE Institutions Innovation Council in association with Department of Electronics and Communication Engineering		
Type of Activity	IIC Activity		
Activity Name	Workshop on Business Model Canvas		
Program Type	Level 3-Workshop		
Program Theme	Entrepreneurship & start up		
Mode of Conduct	Offline	Blended	Online
Time	From: 9AM		To: 4PM
Dates	Starting: 24 th April 2024		Ending: 25 th April 2024
Number of student Participants (Min: 20)	40		
Number of Faculty Participants (As Many)	01		
Number of External Participants	Nil		
Expenditure Amount ,If any	Nil		
Remarks	The workshop was successfully conducted for two days where-in the first day was shortlisting the best BMC ideas and the second day was key note address from the speaker		
Objective(100 words)	The NHCE Institutions Innovation Council and the Department of Electronics and Communication Engineering had conducted a 2-day workshop on Business Model Canvas from April 24 - 25, 2024. Around 40 students from the ECE department and four faculty members, IIC Coordinators and Innovation Ambassadors attended the event. The students presented their business model ideas on the first day, and the best ideas were shortlisted. Mr. Raja Manoharan, Founder and		

	Operations director, Enverdant Group of Companies , Chennai, gave the keynote address on the second day.
Benefit in-terms of learning/skill/knowledge obtained	Through interactive exercises, students were able to gain a strong grasp of the nine key building blocks and develop the skills to craft a clear visual representation of business, identify potential strengths and weaknesses, and ultimately refine the path to success.
Photograph 1&2	
Poster sample & Collage Photo	 
Feedback sample	NA
Registration screenshot(Online)/Attendance copy(offline)	Attached
Sample Certificate (If Any)	Nil
Resource person profile information	NA



**Signature of IIC Coordinator
Dept. of ECE**



Signature of HOD

