



IIC Activity Report

Quarter No	IIC 6.0 – Quarter IV		
Thrust Area	Awareness about Startup and related Ecosystem Support Services for Startup Development		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/Twitter)			
Video Link (Minimum Five Minutes Video)			
Program Driven by	NHCE IIC in association with Department of Electronics and Communication Engineering		
Type of Activity	IIC Activity		
Activity Name	Workshop on Lean Start-up & Minimum Viable Product/Business		
Program Type	Level 2 – Workshop		
Program Theme	Entrepreneurship & Start up		
Mode of Conduct	Offline	Blended	Online
Time	From: 9 AM	To: 4 PM	
Dates	Starting: 12 th June 2024	Ending: 12 th June 2024	
Number of student Participants(Min: 20)	54		
Number of Faculty Participants(As Many)	02		
Number of External Participants	Nil		
Expenditure Amount ,If any	Nil		
Remarks	The workshop was successfully conducted for one day where-in Idea for start-up and the keys points were discussed.		
Objective(100 words)	The Institution's Innovation Council in association with the Department of Electronics and Communication Engineering has conducted a 1-day workshop on Lean Start-up & Minimum Viable Product/Business on June 12, 2024. Around 54 students from the ECE department and 2 faculty members of the IIC and Innovation Ambassadors attended the event. The workshop involved the presentation on the start-up business and the key points that are required to be successful. The Minimum viable business methods were clearly explained and the doubts asked by students were clarified.		
Benefit in-terms of learning/skill/knowledge obtained	Through interactive exercises, students were able to gain a strong grasp required to convert the idea into designs and products		

<p>Photograph 1&2</p>		
<p>Poster sample & Collage Photo</p>		
<p>Feedback sample</p>	<p>NA</p>	
<p>Registration/ Attendance</p>	<p>Attached</p>	
<p>Sample Certificate (If Any)</p>	<p>Nil</p>	
<p>Resource person profile information</p>	<p>Raja Manoharan Founder and Operations Director Enverdent Chennai 9994072289</p>	



Signature of IIC Coordinator
 Dept. of ECE



Signature of HOD

