



## **IIC Activity Report**

Quarter No	IIC 7.0 – Quarter I				
Thrust Area	Inspiration, Motivation and Ideation				
Mandatory/Elective	Mandatory				
Social Media Link (Linked in/Facebook/Instagram/					
Video Link (Minimum Five Minutes Video)					
Program Driven by	NHCE IIC in association with <b>Department of ECE</b>				
Type of Activity	IIC Activity				
Activity Name	Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs				
Program Type	Level 1 – Expert talk				
Program Theme	IPR & Technology Transfer				
<b>Mode of Conduct</b>	Offline Blended			Online	
Time	From: 2 PM		To: 4PM		
Dates	Starting: 15/11/2024		Ending: 15/11/2024		
Number of student Participants(Min: 50)	60				
Number of Faculty Participants(As Many)	05				
Number of External Participants	Nil				
Expenditure Amount ,If any	3000 Rs				
Remarks	Successfully organized the IIC calendar activity				
Objective(100 words)	The workshop aimed to familiarize students with the fundamental concepts of				
	Intellectual Property Rights (IPR), including patents, trademarks, copyrights, and trade				
	secrets. It focused on helping participants understand the legal framework governing IP protection, application procedures, and enforcement mechanisms. Students learned				
	to identify potential IP assets in innovations, develop strategies for IP protection, and				
	understand IP commercialization.				

The workshop covered real-world case studies demonstrating the role of IPR in business success and highlighted common pitfalls to avoid. Participants gained practical knowledge about conducting preliminary IP searches and the documentation requirements for IP applications.

## Benefit in-terms of learning/skill/knowledg e obtained

Students would acquire crucial knowledge to safeguard their innovations, prevent IP infringement, and utilize IP assets for business growth. The workshop boosts their entrepreneurial readiness, raises awareness of IP as a valuable business asset, and offers practical tools for IP management, ultimately enhancing their competitiveness in the innovation ecosystem

## Photograph 1&2





## Poster sample& Collage Photo





Feedback sample				
-	UTIL			
	ATIC IL			
	NEW HORIZON INSTITUTION INNOVATION COUNCIL			
	Institution's Innovation Council (IIC 7.0)			
	AY 2024-25 Quarter 1 (September 2024 – November 2024)			
	Thrust Area: Inspiration, Motivation and Ideation			
	Activity Title: Expert talk on "Basics of Intellectual Property Rights and its Importance for			
	Innovators and Entrepreneurs Date: 15/11/2024 @ 2PM Venue: Falconry Seminar Hall			
	Feedback Form  1) What is your overall assessment of the event?  Excellent Very Good Good Fair			
	2) Which topics or aspects of the event did you find most interesting or useful?			
	Requiring patenting un products and disigns.			
	3) Did the event achieve the programme objectives?  Yes  No			
	4) Knowledge and information gained from participation at this event?			
	Excellent Very Good Good Fair			
	5) Met your expectations Yes No Somehow			
	6) Speaker Content Delivery Excellent Very Good Good Fair			
	any communistrated knowledge from textion.			
	Any Comments/Suggestions  Gained quiet good knowledge from tession.  Good and suffified			
	Good and sutisfied			
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Registration/	· ·			
Attendance	Attached			
	Attacheu			
Sample Certificate (If	Nil			
Any)	IVII			
Resource person profile	Raja Manoharan			
information	Founder and Operations Director			
	=			
	Enverdent			
	Chennai			
	9994072289			



Signature of HOD

**Signature of IIC Coordinator Dept. of ECE**