



### IIC Activity Report

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|---|--|---------|--------------------|
| <b>Quarter No</b>   | IIC 7.0 – Quarter I  |         |                    |
| <b>Thrust Area</b>  | Inspiration, Motivation and Ideation   |         |                    |
| <b>Mandatory/Elective</b>                                       | Mandatory  |         |                    |
| <b>Social Media Link (Linked in/Facebook/Instagram/Twitter)</b> |  |         |                    |
| <b>Video Link (Minimum Five Minutes Video)</b>                  |  |         |                    |
| <b>Program Driven by</b>  | NHCE IIC in association with <b>Department of ECE</b>  |         |                    |
| <b>Type of Activity</b>   | IIC Activity   |         |                    |
| <b>Activity Name</b>  | Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs   |         |                    |
| <b>Program Type</b>   | Level 1 – Expert talk  |         |                    |
| <b>Program Theme</b>  | IPR & Technology Transfer  |         |                    |
| <b>Mode of Conduct</b>  | Offline  | Blended | Online             |
| <b>Time</b>   | From: 2 PM   |         | To: 4PM            |
| <b>Dates</b>  | Starting: 15/11/2024   |         | Ending: 15/11/2024 |
| <b>Number of student Participants(Min: 50)</b>                  | 60   |         |                    |
| <b>Number of Faculty Participants(As Many)</b>                  | 05   |         |                    |
| <b>Number of External Participants</b>                          | Nil  |         |                    |
| <b>Expenditure Amount ,If any</b>                               | 3000 Rs  |         |                    |
| <b>Remarks</b>  | Successfully organized the IIC calendar activity   |         |                    |
| <b>Objective(100 words)</b>                                     | The workshop aimed to familiarize students with the fundamental concepts of Intellectual Property Rights (IPR), including patents, trademarks, copyrights, and trade secrets. It focused on helping participants understand the legal framework governing IP protection, application procedures, and enforcement mechanisms. Students learned to identify potential IP assets in innovations, develop strategies for IP protection, and understand IP commercialization. |         |                    |

The workshop covered real-world case studies demonstrating the role of IPR in business success and highlighted common pitfalls to avoid. Participants gained practical knowledge about conducting preliminary IP searches and the documentation requirements for IP applications.

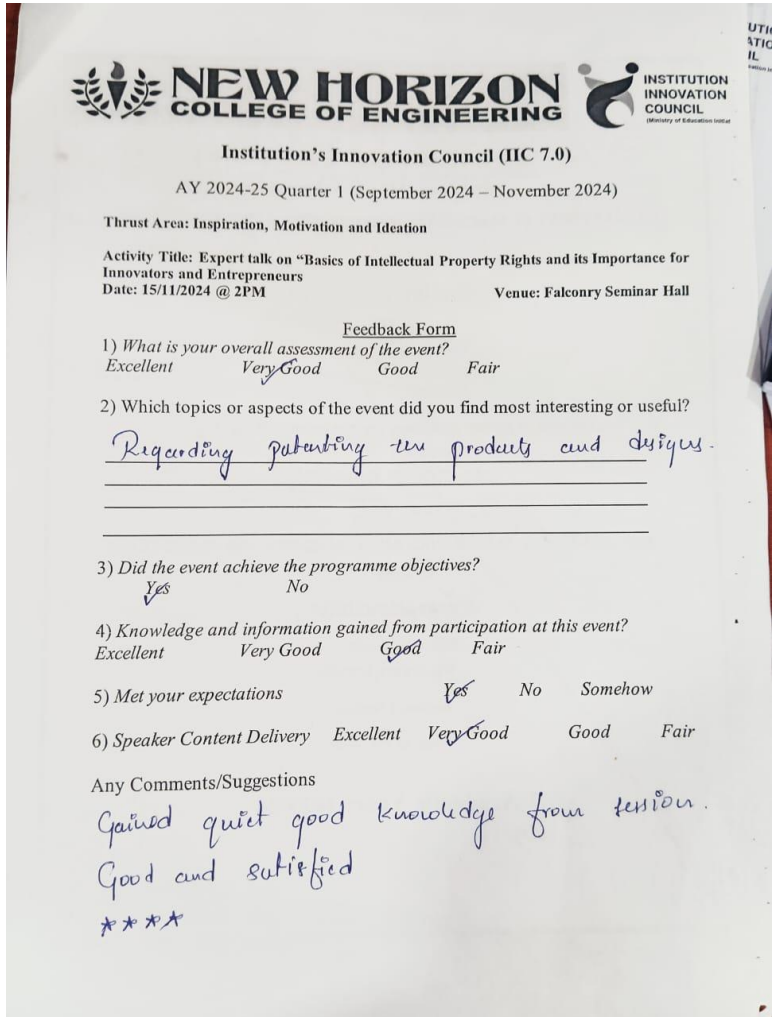
**Benefit in-terms of learning/skill/knowledge obtained**  
 Students would acquire crucial knowledge to safeguard their innovations, prevent IP infringement, and utilize IP assets for business growth. The workshop boosts their entrepreneurial readiness, raises awareness of IP as a valuable business asset, and offers practical tools for IP management, ultimately enhancing their competitiveness in the innovation ecosystem

**Photograph 1&2**



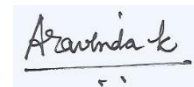
**Poster sample & Collage Photo**



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|---|--|
| <p><b>Feedback sample</b></p>                     |   |
| <p><b>Registration/ Attendance</b></p>            | <p><b>Attached</b></p>   |
| <p><b>Sample Certificate (If Any)</b></p>         | <p>Nil</p>   |
| <p><b>Resource person profile information</b></p> | <p>Raja Manoharan<br/>         Founder and Operations Director<br/>         Enverdent<br/>         Chennai<br/>         9994072289</p> |



Signature of IIC Coordinator  
 Dept. of ECE



Signature of HOD