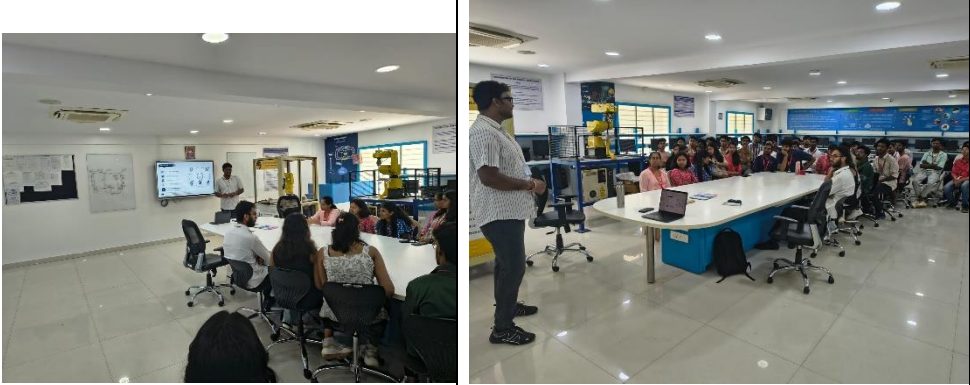
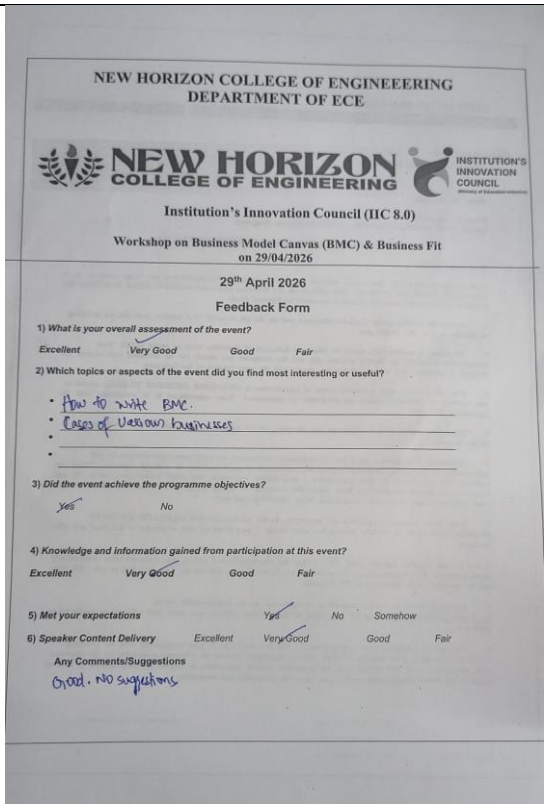


IIC Activity Report

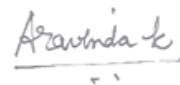
Quarter No	IIC 8.0 – Quarter III		
Thrust Area	Prototype, Design, Business Model Development		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	https://www.linkedin.com/feed/update/urn:li:activity:7462081406458814464/		
Video Link (Minimum Five Minutes Video)	https://www.youtube.com/watch?v=Xp-B6Mw8BnM		
Program Driven by	NHCE IIC in association with Department of ECE		
Type of Activity	IIC Activity		
Activity Name	Workshop on Business Model Canvas (BMC) & Business Fit		
Program Type	Level 3 – Workshop		
Program Theme	Innovation & Design Thinking		
Mode of Conduct	Offline	Blended	Online
Time	From: 29/04/2026		To: 29/04/2026
Dates	Starting: 9AM		Ending: 3PM
Number of student Participants(Min: 50)	58		
Number of Faculty Participants(As Many)	01		
Number of External Participants	Nil		
Expenditure Amount ,If any	3000		
Remarks	Successfully organized the IIC calendar activity		
Objective(100 words)	The workshop was to introduce students to the Business Model Canvas framework. Day one focused on understanding its components through examples, while day two emphasized on its application where students created and presented their own business models.		

Benefit in-terms of learning/skill/knowledge obtained (150 words)	Students got understanding of business models and improved analytical thinking, enhanced creativity, developed teamwork and communication skills. They were able to learn to present ideas effectively while applying theoretical concepts to real-world entrepreneurial scenarios.
Key outputs/ Measurable Parameters (150 words)	12 ideas of BMC will be drafted and registered on Yukti Portal
Photograph 1&2	
Poster sample& Collage Photo	
Feedback sample	

		
Registration/ Attendance	Attached	
Sample Certificate (If Any)	Nil	
Resource person profile information	Mr. Vinay N Lead Engineer Bosch Global Software Technologies Private Ltd.	



Signature of IIC Coordinator
Dept. of ECE



Signature of HOD